

The Tour of Britain 2010, South West Stages
SERIOUS ABOUT CYCLING
14 & 15 SEPTEMBER, SOMERSET & DEVON

Tour News²



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FEEL THE WHOOSH OF THE PROFESSIONAL PELOTON HERE IN DEVON!

The best thing about professional cycle races is that they are absolutely free to watch. No rip off ticket prices, no restrictions on where you can see the pros on the road. The energetic will cycle the route in the morning to clap the pros by, while families can come along to the start towns to enjoy all the planned entertainment. It's no different here in Devon. We've arranged free entertainment at the start and finish towns for all ages so that each and every person has a unique and memorable experience of seeing the spectacle that is pro cycling, right here on our doorstep. So, put the dates in the diary now and read on to see which professionals will be gracing our roads (and believe me, they really are the top flight!!)

RUB SHOULDERS WITH THE PROS

If you haven't already seen the line up of riders then you're in for a treat. HTC-Columbia, Garmin-Transitions Pro Cycling Team, Team Saxo-Bank and Team Sky have already confirmed. Don't forget, HTC Columbia won the Tour of Britain 2009 thanks to their former rider Edvald Boasson-Hagen, who is now with Team Sky. He's just had a great head to head fight at the Eneco Tour with eventual race winner Tony Martin of HTC so both riders are in top form. Joining Martin will be a huge HTC team including Tour Down Under winner Andre Greipel, Mark Renshaw, Tour of California winner Michael Rogers and current Italian Time Trial Champion Marco Pinotti. Click [here](#) to see who else has confirmed, including some great British teams and South West riders.

YOUR COUNTY NEEDS YOU!

With so much great stuff going on it's now down to us... fellow residents of Devon! We must show the pros how much we love this great sport. The recent Exeter Tour Series was the best ever according to Tour organisers Sweetspot so let's make Devon's Tour of Britain stages stand out in 2010. As they say in the land of cycle racing, don't leave anything on the road. So... as the riders go by, cheer them on like you've never cheered before and they are sure to reward us with fantastic action during both stages here in Devon and the South West.

TODDLE YOUR WAY DOWN TO TEIGNMOUTH

Before the pros arrive, why not toddle down to Teignmouth on Sunday 5th September to enjoy the party that will welcome home those brave people taking on the Tour Ride Stage 4 sportive, raising money for The Prostate Cancer Charity – they'll need all your support! Find out more at www.southwesttourofbritain.co.uk over the coming days.

MAKE THE MOST OF THE TOUR OF BRITAIN

Here's how you can get involved and make the most of the tour (all information is on our dedicated website: www.southwesttourofbritain.co.uk)

ACTION, ACTION, ACTION

Click [here](#) for all the action hot spots of both stages

ROUTE MAPS

Download each and every tough mile for both stages [here](#)

BE PART OF THE TOUR

Leave the hard stuff to the pros – volunteer to do the easy (and fun) stuff [here](#)

SUFFER LIKE THE PROFESSIONALS

On yer bike! Enjoy a day of cycling while raising money for charity www.tourride.co.uk

IT MAKES BUSINESS SENSE

More than 200,000 people watched the South West stages in 2010, generating almost £6million in economic benefits for the region. See how your business can benefit [here](#)

FOR THE CYCLING ROOKIE

Learn how the race works [here](#)

WHY NOT STAY AND PLAY?

Devon and Somerset have some of the finest cycling and outdoor activities in the country. Make your trip to see the Tour a short break or just get into your 'backyard'.

VISITING DEVON Come and enjoy the best that Devon offers for all ages. Visit [this page](#) to plan your stay in between seeing the riders go by. **CYCLING IN DEVON** Cycling in Devon Discover hundreds of miles of cycle paths and trails in and around Devon's cycling hub towns – including Exeter, Exmouth, Barnstaple, Newton Abbot and Tavistock – [here](#) **WALKING AND HORSE RIDING** Devon is the place to be naturally active so why just cycle? Come and enjoy all the county offers for lovers of walking and horse riding alike. Check out: [Horse Riding in Devon](#) [Walking in Devon](#)

USEFUL LINKS

Tour of Britain: www.tourofbritain.co.uk

Tour Ride: www.tourride.co.uk

Bikeability: www.southwesttourofbritain.co.uk/young-riders/bikeability

South West Bike Academy: www.southwesttourofbritain.co.uk/young-riders/south-west-bike-academy

Cycle Exeter: www.cycleexeter.org.uk

Cycle Devon: www.cycledevon.info

Go-Ride: www.southwesttourofbritain.co.uk/get-on-your-bike/go-ride

